



# Vikram Dev University

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## About the University

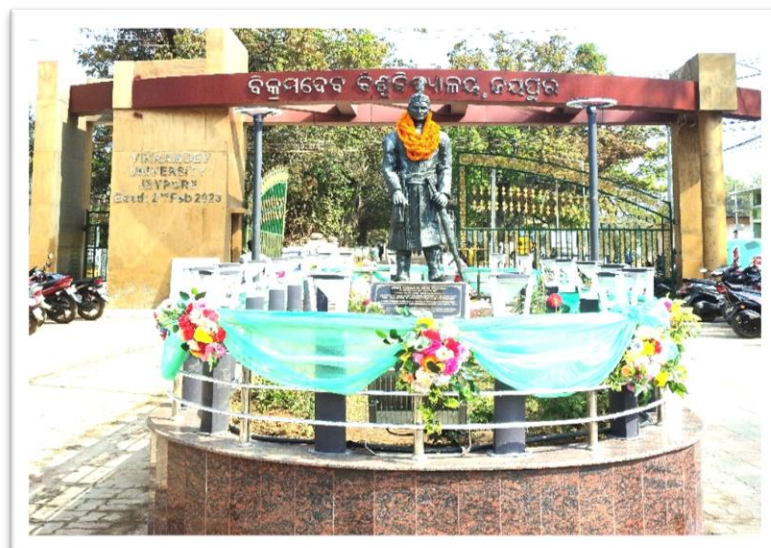
The Vikram Dev University was established in the year 2023 by upgrading the erstwhile Vikram Dev (Autonomous) college vide Government of Odisha notification no. HE-PTC-MISC-0015-2023-4424/HE dated-02.02.2023. It came in to effect from 1<sup>st</sup> June, 2023. It is a State Public University situated in the heart of the Jeypore City. The University is a prominent institution that fosters higher education in the region. Established to honour the legacy of Maharaja Vikram Dev, the university offers diverse undergraduate and postgraduate programs. It emphasizes quality education, research, and community engagement. The campus features modern infrastructure, well-equipped laboratories, a rich library, spacious playground, etc. Surrounded by the picturesque Eastern Ghats, the university provides a serene environment conducive to learning. Its commitment to academic excellence and holistic development has made it a vital educational hub, contributing significantly to the socio-economic progress of the region.

## About the Department

The Department of Business Administration is a newly created Department that offers MBA program from the academic session 2024-25. It is a two-year semester-based program running under self-financing mode. The aim of launching the program is to create a pool of talented managerial professional to cater the needs of the corporate and non-corporate sectors including government and developmental institutions.

## Programme objectives

1. To develop proficiency of students by accentuating on business and domain knowledge.
2. To develop competency of students by preparing students with appropriate skills
3. To develop ability of students to understand business-eco system and strengthen decision making ability
4. To inculcate strong values and entrepreneurial mind-set



## Salient features of MBA Programme

- ❖ Seat strength of the programme: 40
- ❖ Course fee: Rs. 30,000/- per semester
- ❖ Total course fee Rs. 1,20,000/-
- ❖ Seminar Fee Rs. 1000/- per year
- ❖ Campus with good connectivity
- ❖ Syllabus with focus on industry requirements
- ❖ Experienced faculty members
- ❖ Visiting faculty from industry
- ❖ Placement assistance
- ❖ Blended with technology enabled teaching – learning
- ❖ Wifi campus
- ❖ Well-equipped computer Lab
- ❖ Well stocked library

